



## Insomnia Radio & Indie Music Project Need Your Help

### **What Would Happen?**

There are 566 Metro city areas in the United States. There are 1000's of other quiet towns with undiscovered music scenes, and unknown artists. As much as we want to with Insomnia Radio, we'll never be able to cover it all.

The majority of independent musicians are never successful outside of their hometown.

The majority of independent musicians could only dream of having their name across 100's of websites. Instantly.

What would happen if you built a local music magazine network so collectively large, and yet so easy to manage, that it could instantly offer quality bands in your backyard not only local exposure, but worldwide exposure across hundreds of websites with one click?

What would happen if that local music zine was not only yours to own, operate, and publish, and make money from?

What would happen if you not only got plugged in to our partners and our network (which, by the way, is ahead of MTV and CMJ in google searches for "indie music news", but also had regular support to push you in the right direction?

What would happen if you or someone you know could cover your local music culture - as just a HOBBY - and actually make a difference?

*We're about to find out.*

Because we want to launch 100 Indie Music Project cities before 2007 comes to a close...

### **I Need Your Help**

This is exactly what Indie Music Project was built for. Gang, this is a massive undertaking. I'm basically setting up Campaign Central, Mission Control, iMP HQ (you get the idea.)

We want to begin launching online music zines around the world that are connected to Indie Music Project. Owned and operated by writers, bloggers, or anyone with a passion for indie music. They get support, marketing, complete control over their content. The only startup costs they'll have is \$100 to cover our marketing and support efforts, as well as website creation and unlimited bandwidth. (The fact that they may start enjoying more free concerts will easily negate that cost.)

**I can't do this alone.** I firmly believe in what we're getting ready to build, and I simply need help getting the word out.

### **HOW YOU CAN HELP:**

- **Talk about it with family, friends, even bands**
- **Post it on myspace, websites, your shows. I will put a link on [insomniaradio.net](http://insomniaradio.net) to anyone who posts it or talks about it on their podcast, blog, etc.**
- **Design a flyer and post it in your town**
- **Design a graphic to plaster around the net**
- **Give me more ideas on how to get the word out**
- **Talk about it some more :-)**

### **PARTY TIME**

If we reach this goal, we're going to throw a huge online party. Insomnia Radio will do a live broadcast, open a big ass chat room, and give away music, cash, and whatever else we can lay our hands on for you! This is happening. Please get in touch and let me know how you can help.

### **PIMP YOUR iMP!**

It may sound silly, but we're gonna have fun with this. You can see what cities are on board, and stay posted with written and audio updates:

<http://cities.indiemusicproject.com>

Thank you infinity. Let's do this.

**J.**